

SUBJECT:	Proposed Abergavenny Lido – Landowner consent for Fundraising Activities by the Abergavenny Lido Group
MEETING:	Individual Cabinet Member
DATE:	13th February 2018
DIVISION/WARDS AFFECTED:	All

1. PURPOSE:

To provide consent from the Council to Abergavenny Lido Group to enable them commence fund raising activities to explore the feasibility of providing a 50m lido facility within Bailey Park.

2. RECOMMENDATIONS:

- 2.1** That the Council provides consent to the Abergavenny Lido group to undertake fund raising activities to enable them to establish the feasibility of providing a new 50m Lido facility at Bailey Park.

3. KEY ISSUES:

- 3.1** Abergavenny Lido Group has been created out of the communities aspirations to see the re-instatement of a modern outdoor pool facility within Bailey Park. The original pool was opened circa 1938, closed in 1996, and subsequently filled in.
- 3.2** Following a resurgence in the popularity of Lido's, a community group has been created to explore the feasibility of providing a 50m outdoor pool, learner pool, changing facilities, café and restaurant within Bailey Park. In order to establish the financial viability of these proposals the group need to undertake fund raising activities, including applying for grants, which requires the consent of the landowner.
- 3.3** The group have acknowledged that the Council are unable to provide any revenue or capital support for this scheme and are developing their own financial strategies to fund the build costs, anticipated to be in the region of £7,000,000 and develop a viable revenue stream to meet operating costs. The only commitment that the Council is making at this point will be to provide landowner consent to their grant applications and fund raising activities. Any decision whether to release the required land and support their development proposals will be taken in due course when the Abergavenny Lido Group has evidenced funding and a viable Business Plan and model.

4 OPTIONS APPRAISAL

Option	Benefits	Risks	Comments
Do nothing	<ul style="list-style-type: none"> • None 	<ul style="list-style-type: none"> • The Abergavenny Lido Group will be unable to deliver the facility • Loss of potential grant funding to develop community facilities. • Loss of community engagement and against the principles of the Future Generations Act 	This would be the status quo option, but does nothing to support the Councils aspirations of creating resilient and sustainable communities.
Provide landowner consent to the Abergavenny Lido Group to enable them to exploit funding raising opportunities	<ul style="list-style-type: none"> • Will allow the community to develop their own plans for the proposed Lido facility. • Supports community cohesiveness and strengthen local networks • Promotes volunteering agenda and supports Councils ambition of developing sustainable and resilient communities • Supports the Well Being Future Generations Act • Provides grant funding opportunities 	<ul style="list-style-type: none"> • No guarantee that the bids will be successful or that the project will develop into the next stage. 	This provides an opportunity for the local community to develop their ambitions around a Lido facility with no financial requirement on the behalf of MCC. If successful, this could result in a leisure facility, which would meet a number of Council objectives around health and wellbeing, economic development and tourism. This is the preferred option

5. EVALUATION CRITERIA

See Appendix 1

6. REASONS:

- 6.1 The Abergavenny Lido Group is made up of committed volunteers who have already undertaken significant research on the lido market as well as generating and sustaining community involvement. The group is well aware of the financial pressures faced by the authority and are intending to raise the capital to construct the facility without any financial support from the Council. Providing landowners consent for the fundraising activities will enable the group to submit grant applications and undertake the due diligence activities necessary to demonstrate the financial viability of their proposition.

7. RESOURCE IMPLICATIONS:

- 7.1 There are no resource implications for the Council as all costs in developing the proposal are being borne by the Abergavenny Lido Group

8. WELLBEING OF FUTURE GENERATIONS IMPLICATIONS (INCORPORATING EQUALITIES, SUSTAINABILITY, SAFEGUARDING AND CORPORATE PARENTING):

The proposal does not have any safeguarding or corporate parenting implications.

9. CONSULTEES:

SLT
Cabinet
Head of Legal Services
Head of Tourism, Leisure & Culture
Community & Partnership Development Lead
S151 Monitoring Officer

10. BACKGROUND PAPERS:

Appendix 1 Evaluation Criteria

11. AUTHOR:

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12. CONTACT DETAILS:

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Title of Report:	Proposed Abergavenny Lido – Landowner consent for fundraising activities by the Abergavenny Lido Group
Date decision was made:	13th February 2019
Report Author:	Debra Hill-Howells
What will happen as a result of this decision being approved by Cabinet or Council?	
The Abergavenny Lido Group will be able to submit grant applications and undertake fund raising activities to enable them to develop their plans to build a Lido on Bailey Park.	
12 month appraisal	

What benchmarks and/or criteria will you use to determine whether the decision has been successfully implemented?	
Funds raised as a result of the landowner consent and the progress reached in developing their feasibility studies	
12 month appraisal	
<i>Paint a picture of what has happened since the decision was implemented. Give an overview of how you fared against the criteria. What worked well, what didn't work well. The reasons why you might not have achieved the desired level of outcome. Detail the positive outcomes as a direct result of the decision. If something didn't work, why didn't it work and how has that effected implementation.</i>	

What is the estimate cost of implementing this decision or, if the decision is designed to save money, what is the proposed saving that the decision will achieve?	
No costs will be incurred by the Council	
12 month appraisal	
<i>Give an overview of whether the decision was implemented within the budget set out in the report or whether the desired amount of savings was realised. If not, give a brief overview of the reasons why and what the actual costs/savings were.</i>	

Any other comments	
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